



For Immediate Release

March 6, 2012

The beauty of the city of Taipei at Canada Blooms, the Flower and Garden Festival in Toronto

TORONTO, ON - In keeping with Canada Blooms 2012 theme, “CityCulture”, the Taipei garden, designed by one of Canada’s best Landscape Architects, Ronald Holbrook, is a magical, contemporary garden that reflects the flora, landscape, iconic cultural features and the beauty of the City of Taipei, Taiwan.

Set against the backgrounds of the Taiwanese tea fields, this contemporary garden, created with pink rhododendrons, the official flower of Taipei, and plantings in the tones of purple, fuchsia, blue, white, and green, features landmarks of this city, such as the Tower 101, festive lanterns, a living green wall, a water feature/hot springs, and plantings of the Taiwanese favourite flower, orchids. There is a market place within the garden where the visitor can learn more about tourism to the City of Taipei, and one of their major horticultural exports, the orchid.

In 2010, Taipei held the first International Flora Expo to show charm and strength in moving people of the world. The goal of the Flora Expo is to promote environmental protection, healthy lifestyle, and community participation through the floral art, culture and heritage. The success of the Flora Expo is targeted to exhibit at the International Garden of Taipei, Taiwan and will convey three major concepts:

1. Presentation of gardening and the technological essence of science and environmental protection.
2. Target for environmental protection in energy-saving, carbon reduction, 3Gs, and 3Rs.
3. Green life, combining culture and arts.

The International Garden of Taipei, Taiwan is not just an event. It is the venue for environment conservation, green living, community unity and an important milestone in sustainable heritage. Hopefully, it not only brings the concept of a city beautification movement, but also motivates community residents of the city with a new vision and expectations, marking a new beginning for the transformation of the city to become the most livable one in the world.

There are 3 major components to Canada Blooms: spectacular feature gardens, the Canada Blooms Educational Series and the Garden Club of Toronto Flower Show. Over six acres of feature gardens showcase innovative

garden designs and products from the premier Landscape Architects/Designers/Builders in Canada. The Canada Blooms Educational Series presents over 100 hours of seminars, lectures and demonstrations featuring the best know garden personalities in Canada and the Canada Blooms Flower Show is the largest Annual Flower Show presented in Canada. In 2012, another phase in the development of Canada Blooms will begin: its co-location with The National Home Show thus creating the single largest Home and Garden Event in North America.

Canada Blooms 2012 Festival information

Dates: Friday, March 16 to Sunday, March 25, 2012
Hours: 10 a.m. to 9 p.m. (Monday to Saturday); 10 a.m. to 5 p.m. (Sundays)
Venue: The Direct Energy Centre, Exhibition Place, Toronto Ont.
Tickets: Available online at www.canadablooms.com and at participating garden centres for a special advanced discount price of \$17
At the door \$20; Seniors \$17; Students \$16; Children 12 and under are free

About Canada Blooms

Canada Blooms is a not-for-profit organization that gives back to the community throughout the year by funding community garden projects around Ontario. Canada Blooms is also dedicated to providing the community with horticulture expertise, education and resources on an ongoing basis.

Now in its sixteenth year, Canada Blooms was founded by Landscape Ontario and The Garden Club of Toronto. Each year it is supported by a committed group of partners, sponsors and volunteers.

Canada Blooms has been named One of Ontario's Top 100 Events by Festivals and Events Ontario and One of North America's Top 100 Events by the American Bus Association. Canada Blooms is also the recipient of the 2011 Garden Tourism Award for "Garden Tourism Festival of the Year".

For more information and to purchase festival tickets please visit: www.canadablooms.com.

Canada Blooms Sponsors

Founding - Landscape Ontario and the Garden Club of Toronto.

Featured International Garden – Taipei City, Taiwan

Supporting – Canadian Cancer Society, CARAS, Dairy Farmers of Canada, Epic Plants, ezpond, Nestle-Vitalink, HUB Insurance, Sinclair-Cockburn Insurance, Hyatt Regency, JUNO Awards, LEXUS, Miracle-Gro, Nature Mix, Parks Canada, Pick Ontario, Redbud Supply, Reif Estate Winery, Scotts Canada, Toronto Botanical Garden, Twinings Tea,

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