

2016 International Conference on Arts and Humanities (ARTSHUM2016)

2016 International Conference on Social Sciences and Public Policy (ICSSPP2016)

2016 International Conference on Psychology and Behavioural Sciences (PSYBEHAV2016)

---

## Conference Guide

Jul. 28-29, 2016

Xi'an, China

Venue: Holiday Inn Xi'an Big Goose Pagoda

Organizer: Shanghai Laixi Conference Services Co., Ltd.



# Contents

- Conference Schedule ..... 1
- Detailed Agenda ..... 2
- Keynote Speakers ..... 4
- Note & Tips ..... 7
- Abstracts ..... 8
- Call for Papers ..... 17
- Conference123.net ..... 19
- Tourism in Xi'an ..... 20
- Conference Venue ..... 23



# Conference Schedule

Date	Time	Content	Place
Jul. 27, 2016	11:00-17:00	Registration	The Hall on 5th Floor 酒店大厅 (5 楼)
Jul. 28, 2016	09:00-12:00	Keynote Speeches	Shangde Hall (18th Floor) 尚德厅 (18 楼)
	12:00-14:00	Lunch (Buffet)	Greenery Caf é(5th Floor) 绿茵阁 (5 楼)
	14:00-16:25	Oral Presentations	Shangde Hall (18th Floor) 尚德厅 (18 楼)
	16:25-18:30	Coffee Break & Free Time	
	18:30-20:00	Banquet (Chinese Dining Room)	Anding Hall (3rd Floor) 安定厅 (3 楼)
Jul. 29, 2016	08:00-17:00	Tourism	Terracotta Warriors (兵马俑), Ancient City Wall (西安明城墙), Big Wild Goose Pagoda (大雁塔), Xi'an Zhonggulou Square (钟鼓楼广场), Xi'an Muslim Food Street (回民小吃街)

# Detailed Agenda

## Keynote Speeches

Jul. 28, 2016, 09:00-12:00

Shangde Hall, 18th Floor (18 楼尚德厅)

09:00-09:05	<b>Opening Remarks</b>
09:05-09:55	 <p><b>Keynote Speaker I: Dr. Ying Liu, Assistant Professor</b> Department of Biostatistics and Epidemiology, College of Public Health, East Tennessee State University, USA <b>Topic:</b> Frequency of Non-Home Prepared Meals and Diet Quality are Associated with Depression and Metabolic Syndrome among U.S. Adults</p>
09:55-10:45	 <p><b>Keynote Speaker II: Dr. Chi-Chang Chang, Associate Professor</b> School of Medical Informatics, ChungShan Medical University, Taiwan <b>Topic:</b> Rethinking a In-service Training Program for Nurses' Strategic Hand Hygiene Behavior</p>
<b>Coffee Break &amp; Photo Taking (25 Minutes)</b>	
  	
11:10-12:00	 <p><b>Keynote Speaker III: Dr. Vito Zepinic</b> PsychClinic P/L, UK; The University of Law, UK <b>Topic:</b> Disintegration of the Self-Structure Caused by Severe Trauma</p>

## Oral Presentations

Jul. 28, 2016, 14:00-16:25 Shangde Hall, 18th Floor (18 樓尚德厅) Session Chair: Yuan-Horng Lin

Time	Oral Presenter	Topic
14:05-14:25	Po-Yu Lee	Theory and Practice of Transboundary Environmental Governance: The Case Study of Tainan Environment Alliance in Taiwan
14:25-14:45	Seo-Hyeong Lee	State Dependence in the Determinants of Multinomial Employment States of Korean Individuals
14:45-15:25	Chi Man Leung & Samantha Celestina Lam	The Effects of Bitter Placebos on Cognitive Tests
15:25-15:45	Suet Mui Ma	Working Memory in Spanish–English and Chinese–English Bilinguals
15:45-16:05	Yuan-Horng Lin	Clustering Analysis on Teachers’ Perceptions of Mathematics Pedagogical Content Knowledge
16:05-16:25	Duoduo Wu	High School Students’ Emotional Intelligence, Peer Relationship and Happiness Index from the Perspective of Positive Psychology
16:25-18:30	<b>Coffee Break &amp; Free Time</b>	

# Keynote Speakers



## Dr. Ying Liu, Assistant Professor

Department of Biostatistics and Epidemiology, College of Public Health,  
East Tennessee State University, USA

**Biography:** Dr. Ying Liu is an Assistant Professor in the Department of Biostatistics and Epidemiology, East Tennessee State University. She earned her Ph.D. from Kansas State University. After that, she had worked as a research assistant professor at Virginia Tech. University for three years and University of Missouri-Kansas City for five years.

Her research focus is biostatistics related health issues and public health such as diabetes, obesity and metabolic syndrome and health behaviors. Dr. Ying Liu is a member of numerous professional organizations including American Public Health Association, American Association for Dental Research, American Statistics Association (ASA). She also serves as an editorial board member and reviewer for several journals.

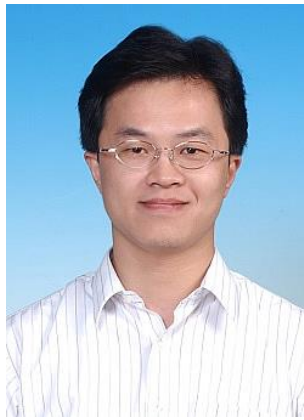
**Topic:** Frequency of Non-Home Prepared Meals and Diet Quality are Associated with Depression and Metabolic Syndrome among U.S. Adults

**Abstract:** Background: Both depression and metabolic syndrome (MetS) are risk factors to type 2 diabetes mellitus (T2DM) and cardiovascular disease and they are bidirectionally associated to each other. Accumulating evidence suggested some lifestyle factors have relation with depression and metabolic syndrome. The objective of this study was to investigate whether frequency of not-home prepared (NHP) meals and self-reported diet are associated with depression and metabolic syndrome.

Methods: The participants ( $\geq 20$  years) answered depression screener questions (PHQ-9) and finished examination and laboratory test for MetS in National Health and Nutrition Examination Survey (NHANES) 2011-2014. A set of series of weighted logistic regression model was used to investigate the aforementioned relationship. The differentiation among categories of diet and frequency of NHP meals for depression and risk factors of MetS were compared with t-test and Tukey's post hoc test, respectively.

Results: The prevalence of depression among U.S. adults is 11.74%. Participants who eat poor diet are more likely to have depression and MetS than those who eat good diet with odd ratios 2.76 (95% CI: 2.01, 3.72) and 1.55 (95%CI: 1.25, 1.94), respectively. The individuals with 1-7 NHP meals per week have smaller likelihood to have depression compared to those who only eat home prepared meals (OR= 0.55, 95%CI= 0.39-0.77).

Conclusion: The results demonstrated self-reported diet was associated with depression and MetS. Number of not-home prepared meal is associated with depression rather than MetS. Therefore, the increased attention to quality of NHP food is needed especially for U.S. adults with overweight/obesity.



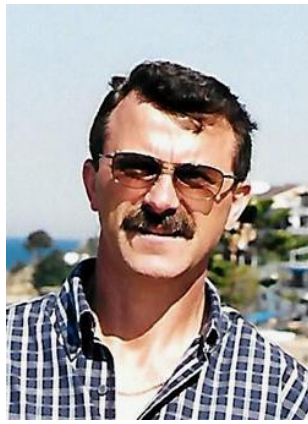
## **Dr. Chi-Chang Chang, Associate Professor**

School of Medical Informatics, ChungShan Medical University, Taiwan

**Biography:** Dr. Chi-Chang Chang is currently an associate professor of medical informatics in the Chung Shan Medical University's College of Health Care and Management, and also a consultant on Biomedical Industry Research Center & Medical Information Center, Chung-Shan Medical University Hospital. Dr. Chang received the Ph.D. degree in Industry Engineering Management from the Yuan-Ze University. He is academic member of the Association for Information Systems and Society for Medical Decision Making. His primary research interests are in the areas of medical decision analysis, reliability engineering, stochastic processes, shared medical decision making, and clinical operational research. He has published in European Journal of Operational Research, Journal of Universal Computer Science, International Journal of Technology Management, Central European Journal of Medicine, Neural Computing and Applications, European Psychiatry etc. To date, he has published more than 100 articles in the forms of journals, book chapters and conference proceedings.

**Topic:** Rethinking a In-service Training Program for Nurses' Strategic Hand Hygiene Behavior

**Abstract:** Hospital associated infections represent a major cause of morbidity and mortality. Hand hygiene compliance is the most significant, modifiable cause of hospital-acquired infections (HAIs), prolonging the duration of stay in hospitals, and then increased financial burden. The main driver for the high level of infection transmission is that self-interested nurses do not conduct hand-washing consistently but strategically and therefore, the compliance rate is generally low. To combat HAIs, hospitals have invested resources in in-service training program to improve nurses' hand hygiene adherence. In this speech, we study the impact of self-interested nurses on the ineffectiveness in in-service education to improve HAIs. In order to capture both infection transmission dynamics and strategic behavior, we draw on an existing body of literature that has sought to combine epidemiologic compartmental models of infection transmission with strategic behavior. Further, we analyzed our model across a wide space of different parameter values meant to capture an infection transmission dynamics and formulate nurses' strategic behavior as an evolutionary game. Behavioral change in a workplace does not occur overnight. The result of our model suggests that there are three motivations behind nurses' hand-washing compliance rate. Given a policy, it takes time for group behavior to converge to equilibrium, through which we are able to explain "why don't interventions work as expected?"



## **Dr. Vito Zepinic**

PsychClinic P/L, UK; The University of Law, UK

**Biography:** Dr. Vito Zepinic has an extensive clinical experience in psychological medicine specializing in CBT and Dynamic Therapy in the assessment and treatment of the mental health problems, in particular PTSD and related disorders. He has over 20 years of academic experience as a professor/lecturer, mentor and clinical supervisor in psychiatry and psychological medicine. Dr. Vito Zepinic has obtained the following degrees: PhD in Medicine, MMed (Psych.), MD, BA (Psych.), LLB. He has published five professional books and book chapters, over 50 articles in professional journals and presented numerous papers and workshops at the national and international conferences and seminars. He is a member of The Royal Society of Medicine (UK), The European Society for Traumatic Stress Studies, and The UK Psychological Trauma Society.

**Topic:** Disintegration of the Self-Structure Caused by Severe Trauma

**Abstract:** Severe trauma affects all structures of the self – one’s image of the body; the internalized images of others; and one’s values and ideals – and leads to a sense that self-coherence and self-continuity are invaded, assaulted and systematically broken down. Traumatic events overwhelm the ordinary human adaptations to life and generally involve threats to life or bodily integrity, or a close personal encounter with violence and death, and they confront human beings with the extremities of helplessness and terror, and evoke the response of catastrophe. The vulnerable self-structure of traumatized individuals is evident in the following ways: (a) difficulties in self-regulation (self-esteem maintenance, affect tolerance, and the sense of self-discontinuity and personal agency), (b) appearance of clinical symptomatology (frequent upsurges of anxiety/fear, depression, and specific fears or phobias regarding the external world or one’s own bodily integrity), and (c) reliance on primitive or less-developed forms of self-object relatedness with attachment figures. Severe trauma may lead to a de-centering of self (self-at-worst), loss of groundedness and a sense of sameness, self-continuity and ego-fragility, leaving scars on the one’s ‘inner agency’ of the psyche, fragmentation of the ego-identity resulting in proneness to dissociation. The severe trauma is analogous to a high-velocity bullet piercing through the body, tearing apart internal organs critical for survival. Treating individuals who have experienced severe trauma should target three main goals in healing traumatized self: (1) the restoration of a form of relatedness (‘Interconnectivity’), (2) the restoration of a sense of aliveness and vitality (‘Dynamism’), and (3) the restoration of an awareness of the self and inner events (‘Insight’).

# Note & Tips

Below is the note for all the participants and some tips for all the Keynote Speakers and Oral Presenters:

## **Friendly Note for All the Participants:**

- ✧ Please arrive at the designated conference room 15 minutes earlier, in case some authors are not able to make the presentation on time.
- ✧ You can also register at any working time during the conference. Certificate of Participation can be collected at the registration counter.
- ✧ The organizer will only provide accommodation for authors who have paid the accommodation fee, so we suggest that you authors who haven't paid the accommodation fee make an early reservation.
- ✧ Please get the Acceptance Letter of Your Paper or the Invitation Letter printed out and it is required when you register on desk.

## **Warm Tips for Keynote Speakers & Oral Presenters:**

- ✧ Please get your PowerPoint or PDF files copied to the conference computer at the beginning of each session.
- ✧ Duration of each Keynote Speech or Oral Presentation (tentatively):
  - Keynote Speech: 40 minutes for speech, 10 minutes for Q&A
  - Oral Presentation: 15 minutes for presentation, 5 minutes for Q&A
- ✧ Laptop computer (MS Windows operating system with MS PowerPoint and Adobe Acrobat reader), laser sticks, digital projectors and screen will be provided by the Conference Organizing Committee.
- ✧ Please keep your belongings (laptop and camera, etc.) with you.

# Abstracts

## **Abstracts Accepted by ARTSHUM2016, ICSSPP2016 & PSYBEHAV2016**

The following are the abstracts of the papers which have been accepted by 2016 International Conference on Arts and Humanities (ARTSHUM2016), 2016 International Conference on Social Sciences and Public Policy (ICSSPP2016), and 2016 International Conference on Psychology and Behavioural Sciences (PSYBEHAV2016).

### **[01] Study on the City Color Planning Strategy Based on the Historical Context Inheritance — Take Bailu Town, Pengzhou City, Sichuan Prov. China for Example (560003)**

**Xiaomeng Lou, Ying Meng**

**Abstract:** With the promotion of living standard, the requirements of the life environment quality also continues to increase, but city presents the color problems go against the requirements and has affected the life quality. City color is an important part of the living environment and the carrier of the city's historical context. The scientific methods and Strategies of city color planning will play an important role in city construction and environmental regulation. In this paper, through the field research of the color in Bailu town and the color extraction and summary of Its natural environment, historical buildings, public service facilities, marking systems, advertising signs, ground pavement, we have put forward the future city color palette of Bailu in elegant gray and light color, created a “elegant gray light make-up at White Hart” color landscape, demonstrated the planning target of Chinese and Western town charm. And we have also make the district color planning control in Bailu color landscape, trying to create the visual experience of the Western Sichuan, and a small town that can talk with color. In this paper, we explore the city color planning strategy of Bailu town based on the local cultural heritage content, combined with the actual case which Enriched the local cultural heritage content and connotation of the city, Emphasized the importance of local culture inheritance in color, Perfect the relevant content of city design. Through in-depth analysis of the inheritance and development of local culture in the case of city color planning in Bailu town in specific, to provide a practical reference for the color planning of small cities and towns with traditional cultural charm, and also provide a certain foundation and platform for the study of the city color planning of small cities and towns from the perspective of local culture in the future.

### **[02] A Study of English Conundrums' Setting and Solving from the Perspective of Relevance Theory (560019)**

**Tian Dong, Rui-hong Yin**

**Abstract:** English conundrums, as an important form of English riddles, are very interesting and bring entertainment to people's daily life. For its vivid form, specific purpose, and well-designed content, English conundrums raise researching interests among more and more scholars. These studies range from anthropology, folklore to rhetoric. In the recent decades, many scholars have also begun to explore them from linguistic perspectives. This paper tries to analyze English conundrums under the guidance of Relevance Theory, aiming to explain the dynamical process of

setting and solving of English conundrums. After an intensive study, the author finds that principles of relevance, the cognitive context and the non-demonstrative inference are powerful for explaining the setting and solving of English conundrums.

**[03] On Appreciating Lakes and Ponds: Thoreau's *Walden* (560032)**

**Jingdong Zhong**

**Abstract:** This paper attempts to supply an aesthetic approach to interpreting lake writing. Based on the studies of the philosophical and aesthetic connotations of lakes and ponds, the paper explores the sequence of Thoreau's aesthetic experience at the Walden through close-in reading of some pieces of lake writing in *Walden*, which is probably concerned with the "seeing" modes of the reflection of Mirrors and Youguan. This paper arrives at a conclusion that the adoption of such aesthetic modes may help to further the comprehension of *Walden* while give some implications for the interpretation of other nature writings.

**[04] Cultural Characteristics of Traditional Architecture and Scenic Architecture in the Online Games (560023)**

**Yingbo Du, Guidan Du**

**Abstract:** Through several generations of development and evolution, online games have penetrated into every corner of people's lives and formed a new kind of consumption culture, thus they are likely to be not only required, but essential for the folk's daily life and broaden the horizon and knowledge of the players at the same time. Architecture scene in the online games is an important occasion and environment for the activities and performance of the game characters. Architecture scene includes time, location, and space, and it helps to show the historical background and the geographical environment from multiple perspectives. More importantly, it helps to show the relative architecture culture style and the architecture characteristics of the times. In online games' virtual world, exquisite architecture scene can not only set off the competition atmosphere, bring the players into the games' plot quickly, but also make the cultural connotation and the cultural emotion that the makers want to convey in the games sensed visually by the players. Online games should be treated rationally, because it is not only a media of entertainment but also a media of cultural transmission. With the emergence and popularity of many online games based on Chinese stories, we should pay more attention to the function of transmission of the online games.

**[05] Research on the Influence of Phone Screen Color Combination on Visual Identification of the Aged (560041)**

**Delai Men, Yulin Zhao**

**Abstract:** With the development of mobile communications technology, smart phone has become a necessity in people's life. The aggravation of population aging in China draws the society's more attention to the market of smart phone for the aged. Being convenient, smart phone provides the aged with a brand new reading mode and a flexible reading environment. However, this advantage changes elderly users' habit of using eyes and causes visual fatigue. This research explores the relationship between smart phone screen color combination and visual identification, visual fatigue

of the aged. Combining color criterion RGB adopted by most displays with neutral colors black and white, the author probes into the influence of smart phone screen color combination on visual identification and visual fatigue through experiment. The experiment in this research is about the influence of mobile phone screen color combination on visual identification of the aged.

**[06] Comparison between Chinese Traditional Marriage Customs and American Marriage Customs (560025)**

**Lei Guo, Lan Wang**

**Abstract:** Western culture attracts Chinese people's attention unprecedentedly for China is becoming more open. For the rapid development of economy, Chinese people need to cooperate with westerners more frequently. It becomes particularly important for Chinese people to learn more about western countries' culture in their communication. This paper mainly focuses on Chinese traditional marriage customs and western countries' marriage customs especially that of the United States. Though this paper, different marriage customs will be demonstrated and help people to learn more about them. This paper, based on the literature survey methods, attempts to show marriage customs of China and the US and analyze the reason of their marriage forms through contrasting their differences. Through comparative analysis between Chinese traditional marriage customs and American's marriage customs, it can be drawn out that traditional culture plays a leading role in them like marriage values and religion.

**[07] Poetic Analysis on "Do not Go Gentle into That Good Night" (560027)**

**Lei Guo, Lan Wang**

**Abstract:** Dylan Thomas's most famous poem "*Do not Go Gentle into That Good Night*" is known by its first line and its poetic form villanelle. This poem was Dylan Thomas written for his father when his father was seriously ill. Dylan wrote this poem to urge his father to fight against death. This paper focuses mainly on the poetic analysis on the poem. The poem "*Do not Go Gentle into That Good Night*" was analyzed from the perspective of poetic elements of poetry. The paper analyzed the poem from its images, metaphor and simile, symbol, rhyme and meter, alliteration and consonance, euphonies and cacophonies, and also its structure. Those analyses are general and rough, and profound analyses are needed.

**[08] From the Elegant "Tang Dynasty's Legendary" to the Vulgar "Song Dynasty's Legendary" Changes--"Chang-Hen-Ge", "Yang-Tai-Zhen Legend" and "Li-Shan-Ji" as the Research Object (560014)**

**Ko Hsiang-Chun**

**Abstract:** In a different era will produce different qualities of literature. Therefore, "Tang Dynasty's Legendary" and "Song Dynasty's Legendary" have different literature. Include "Writers identity level", "The story is fictional or historical", "Purpose of creation", and "Style is elegant or vulgar language". "Tang Dynasty's Legendary" pay attention Artistic Conception, Imagination and Urbane. "Song Dynasty's Legendary" pay attention Rationality, Historic and Vulgar. "Song Dynasty's Legendary" is not high evaluation. But in the process of development novels has an important position. This article focuses on the love story of "Tang xuan-zong" and "Yang Gui-Fei".

Subject of the present paper is Chen-Hong's "Chang-Hen-Ge", Yue-Shih's "Yang-Tai-Zhen Legend", and Cin-Chun's "Li-Shan-Ji". On the one hand summed up the purpose and meaning of writing "Song Dynasty's Legendary". On the other hand re-examine the value and status in the "Song Dynasty's Legendary".

**[09] Virginia Woolf's Ecological Writing (560028)**

**Wei Ding, Xiaoli Wang, Chengxing Li**

**Abstract:** As a modernist writer, Virginia Woolf has a keen perception of art, which enlarges the vision of stream-of-consciousness novels. She focused on the truth of life and endeavors to present the real form of life, and she has a deep sympathy towards human beings and a strong sense of social responsibility. Her works belong to ecological writing. To explore her novel in the light of eco-criticism, this paper aims at analyzing her harmonious ecological concept as anti-anthropocentrism and idea of equality for all creatures, which will promote the scope of eco-criticism studies and provide a new approach to interpret her works.

**[10] Construction and Value Orientation of City Reading Index System in Digital Reading Era (580013)**

**Zhu Xiaoning, Yang Liwei**

**Abstract:** Due to the use of Internet and development of new media, reading demands and reading actions have dramatically changed in Information Age. It is of great importance that how to form a scientific and objective city reading index, which is in accordance with the characteristics of this age. Under this background, many cities in China try to establish their own city reading index system which can effectively promote city reading to systematize, normalize and standardize. This paper is based on the Analytic Hierarchy Process (AHP) method for scientific research, and takes existing index system of city reading for reference while uses the index system of Chengdu for empirical example. By this means, it explains the construction ideas and methods of city reading index systems in digital reading era and comes up with some understandings of value orientation of city reading index systems.

**[11] Theory and Practice of Transboundary Environmental Governance: The Case Study of Tainan Environment Alliance in Taiwan (580023)**

**Po-Yu Lee**

**Abstract:** Environmental issues are transboundary in nature and carry the traits of public affairs. Enforcement and consolidation of environmental protection rely on collaborative efforts from different sectors in order to exercise a synergistic effect. In Taiwan, the Tainan Environment Alliance started in 2007 and is a cross-sector collaborative model consisting of the environmental protection authority, the prosecutors' office, the police department, and environmental protection groups that looks up to itself as an effective and successful environmental reporting entity that helps eradicate and prevent crimes against the environment. Methodologically, document analysis and participant observation are adopted in this study in order to get first-hand information and valuable publications on the cross-sector promotion of environmental policies in this particular case. The case study, on the other hand, is done by means of in-depth interviews and phone interviews with members of the Taiwan Environment Alliance, including the environmental protection authority, the prosecutors' office, the police department, and the

private sector, over the long term through purposive sampling taking on the qualitative research approach. Results of the study show that besides the collaborative relationship between government agencies and non-governmental organizations, to effectively address environmental protection issues, it also relies on a “dynamic” partnership network and the key lies in how to consolidate environmental issues at the individual cognitive level and to accordingly form a collective force.

**[12] Study on Path of Science Popularization Innovation of University Science Associate Under the New Situation (580019)**

**Ling Ou, Huixiang Liu, Yali Lu, Xiuli Chen, Zhenglun Wang**

**Abstract:** University Science Associate, which has dual identity of both university and association for science and technology, is the main functional departments of Chinese universities to carry out the science popularization work. The paper systematic research University Science Associate using the popular science lectures, competition, and forming scientific camp to carry out the science popularization work of science by Case and inductive analysis method etc. In the study, we found University Science Associate had, such as the form of a single, talent training is not enough, the lack of innovation. On the basis, the paper, trying to combine the new situation, should take its advantages in the aspects like intelligence, audience, site, organization etc. to carry out science popularization work innovatively via innovating concept, broadening thought, cultivating talents, innovating work mode and so on under new situation.

**[13] Research on the Relationship Between Urbanization and the Level of Economic Development Based on Co-integration Test in Linfen City (580034)**

**Jiamin Zheng, Jinling Li**

**Abstract:** This paper mainly uses the data of urbanization rate in urban area obtained 1990-2014 and the sequential data of per capita GDP of Linfen City in Shanxi Province. And the result shows that there exists a long-term equilibrium stage between the urbanization level and economic growth through the way of unit root test and Johansen cointegration test. And then Granger causality test has been conducted on this basis and it shows that the urbanization development greatly affects on the economic growth while the effect is not obvious in return. This conclusion maybe due to the unreasonable industrial structure in Linfen city, thus it is necessary for Linfen to optimize the industrial structure further and accelerate the development of tertiary industry.

**[14] Achievements of China’s Criminal Law and Challenges of China’s Anti-corruption (580025)**

**Zhang Lei**

**Abstract:** China’s criminal law legislation started since China (PRC) was founded in 1949, and has experienced 3 distinctive periods. 1997 criminal law set the foundational framework for Chinese criminal justice, and still being utilized. In order to accommodate drastic development of Chinese society and economy, China’s National People’s Congress (NPC) has made nine amendments to the criminal law so far. Since 2012, China carried out the anti-corruption strategies targeted personnel at all levels of the Chinese government and Communist Party of China (CPC), which has made great achievements, but China still confronts many challenges in international anti-corruption cooperation.

**[15] Research on Farmers' Mechanism for Interests Expression in the Construction of New Socialist Countryside (580030)**

**Dai Jiapeng, Gao Huifang, Yang Lu**

**Abstract:** Urbanization and industrialization accelerated the pace of China's economic and social development, bring us improvement of the comprehensive national power and total economic quantity, the construction of new socialist countryside has become the basic way to solve the problem of agriculture, rural areas and farmers, which is also a basic task of national social development that our new era gives. Farmers' interest expression is the first step of the government process, reflects the degree of the understanding of public opinion, and then influences construction of democracy at the grassroots level. This paper, on the background of construction and development of new countryside, points out the significance of construction of new countryside, and gives theoretical analysis of the "contradiction between people and officer" in the light of mechanism for interest expression that occurs in the construction of new countryside. Exploring the reasons from 3 perspectives of interest expression: subjectivity, objectivity, and its external environment, then put forward improvement suggestions to the dilemma of current farmers' interest expression from the aspect of national level, social level and individual level.

**[16] State Dependence in the Determinants of Multinomial Employment States of Korean Individuals (580037)**

**Ki-Dong Lee, Seo-Hyeong Lee**

**Abstract:** This paper examined the determinants of the employment states of Korean individuals by studying the transition patterns among the four labor market states and the existence of state dependence in regular, irregular, self-employed, and unemployed worker. To this end, we used a dynamic multinomial logit model over the panel data waves 1-15 of the Korean Labor and Income Panel Study (KLIPS). The results show that individual and household characteristics and growth background have a significant effect on the choice of employment states as well as strongly suggest the presence of state dependence in all types of employment states. Especially the state dependence in irregular job or unemployment experience implies that the experience of irregular work and unemployment is capable of depressing the worker's ability or preference to conform for the employment states. Indeed results imply that the transition probabilities of lower educated unemployed workers into the regular job are lower than the transition into the irregular job. Also the probabilities of remaining in the regular job are larger than that of remaining in the irregular job. This may be an indication that the barrier of regular job is higher than the barrier of irregular job. These findings are of great importance for designing policies to effectively address unemployment and labor informality problem in Korea.

**[17] Research Progress on Elderly' Quality of Life and Influencing Factors (580039)**

**Dingxue**

**Abstract:** While the rising number of elderly population has caused widespread concern in society, the quality of life of elderly has become a hot research topic too. According to the current study, theoretical research still needs to be strengthened. Compared with the theoretical research,

empirical research is significantly increased. Scholars have taken a full discussion to the quality of life of the elderly, in addition, the influential factors also be analyzed from different angle. From the perspective of quality of life, this paper reviewed the different kind way of the definition, the research of the elderly' quality of life as well as the influencing factors.

#### **[18] Disintegration of the Self-Structure Caused by Severe Trauma (540014)**

**Vito Zepinic**

**Abstract:** Severe trauma affects all structures of the self – one's image of the body; the internalized images of the others; and one's values and ideals – and leads to a sense that the self-coherence and self-continuity are invaded, assaulted, and systematically broken down. The traumatic events overwhelm the ordinary human adaptations to life and generally involve threats to life or bodily integrity, confront human beings with the extremities of helplessness and terror, and evoke the response of catastrophe. The vulnerable self-structure of traumatized individuals is evident in the following ways: (a) difficulties in self-regulation (self-esteem maintenance, lower tolerance levels, and the sense of self-discontinuity and personal agency), (b) appearance of the clinical symptomatology (frequent upsurges of anxiety/fear, depression, and specific fears or phobias regarding the external world or one's own bodily integrity), and (c) reliance on primitive or less-developed forms of the self-object relatedness. Severe trauma may lead to de-centering of the self (self-at-worst), loss of groundlessness and a sense of sameness, self-discontinuity and ego-fragility, leaving scars on the one's 'inner agency' of the psyche, fragmentation of the ego-identity resulting in proneness to dissociation.

#### **[19] The Effects of Bitter Placebos on Cognitive Tests (540025)**

**Scott L. Kemsley, Chi Man Leung, Suet Mui Ma, Samantha C. Lam, Boyd H. Timothy, Ronald M. Miller**

**Abstract:** Placebo effect has been applied in multiple aspects and the different components of placebo effect have already been studied in many different researches. Taste, which is one of the physiological effects, is a vital component of the placebo effect, and according to a Chinese idiom, "bitter taste medicines are more effective", bitter tastes comes into play. However, bitter placebo does not work for everyone because of cultural difference and taste preferences. Results from factorial ANOVA showed there was a significant interaction effect of the taste of the drink and the type of personality on cognitive test performance when it came to speakers of different languages: native English and non-native English speaking participants. Also, bitter placebo only works for supertasters who have experience of the aversion of bitterness and agree that bitter drinks can keep themselves healthy. Hence, supertaster participants who feel gross after tasting the bitter drink will persuade themselves the benefit of the placebo. For future studies, it should modify the methods with a self-rated scale of the placebo taste and a different placebo substance with a universal flavor for improvement.

**[20] Working Memory in Spanish–English and Chinese–English Bilinguals (540027)**

**Suet Mui Ma**

**Abstract:** Many researchers demonstrated the causal effect of bilingualism for working memory ability; bilinguals have higher executive functions in maintaining higher working memory ability. The present research examined the effect of different language types college bilinguals—Chinese–English (two dispersed languages) and Spanish–English (two similar languages) bilinguals for their working memory abilities. Chinese–English and Spanish–English bilinguals have been compared in many studies. Spanish–English bilinguals are superior learning English with similar consonant, vowel, alphabetic orthographic system and phonetic structure. Therefore, they are outperformed in many language-related tasks because they use less switching and transferring cost in both languages. On the other hand, learning English for Chinese-English bilinguals is much challenging because of the greater language structure differences. They need to visually practice in Chinese logograph and English alphabetic orthographic system to achieve high levels of competencies in both languages. Hence, it implies Chinese–English bilinguals acquire a higher working memory ability to deal with languages and daily tasks than those Spanish–English bilinguals who exercise working memory less in languages. To evaluate how language can shape on human’s working memory ability without language proficiency issue, a visual working memory (Paper Folding Test) was presented. By comparing the visual working memory test scores, Chinese–English bilinguals scored statistically higher than Spanish–English bilinguals, while controlling for gender and self-reported English level. Further research should investigate the relationship between bilingualism and working memory, and continuously assess the definitions on very shared languages and very dispersed languages.

**[21] Research on Dimensions of Risk Perception of Genetically Modified Food by Consumers (540020)**

**Zeng Zhi, Xiang Gaoyue, Zheng Shichen, Shen Yongjian**

**Abstract:** Currently, the researches and development about transgenesis are witnessing a strong momentum across the world, and its industrialization enjoys rapid development as well. Moreover, in China, developing transgenesis also serves as a crucial strategic decision for the Central Committee of the Chinese Communist Party and State Council. Sufficient evidences have shown that genetically modified food (GMF) is safe, but risk perception of GMF by consumers turns out an important factor that influences its commercialization. Adopting the method of questionnaire survey and taking GMF as research object, this paper discusses the dimensions of consumer risk perception, including health risk, function risk, socio-psychological risk, economic risk and time risk, and finds out that consumers pay more attention to the health risk and economic risk of GMF.

**[22] Clustering Analysis on Teachers’ Perceptions of Mathematics Pedagogical Content Knowledge (540031)**

**Yuan-Horng Lin, Yuan-Shun Lee**

**Abstract:** The purpose of this study is to cluster the perceptions of mathematics pedagogical

content knowledge (MPCK) for teachers. The subject is 259 primary school teachers in Taiwan. This study constructs dimensions of MPCK according to the review and conclusions of literature. The MPCK assessment includes six dimensions, which are mathematics content knowledge (MCK), students' cognition knowledge (SCK), mathematics instruction knowledge (MIK), mathematics instruction practice (MIP), mathematics assessment knowledge (MAK) and teacher professional responsibility (TPR). The MPCK questionnaire is 4-points Likert scale and its reliability and validity are acceptable. Fuzzy clustering is adopted to cluster the subject based on these six dimensions. Results show that all teachers could be properly classified into six clusters. Each cluster has its own features of mathematics pedagogical content knowledge. There are also significantly differences in the dimensional scores among clusters. Besides, teachers who have more years of in-service tend to have higher dimensional scores on MPCK. These results could provide references for cultivating pre-service teachers and professional promotion for in-service teachers. Based on the findings of this study, some suggestions and recommendations are discussed for future research.

**[23] High School Students' Emotional Intelligence, Peer Relationship and Happiness Index from the Perspective of Positive Psychology (540033)**

**Duoduo Wu**

**Abstract:** By exploring the characteristics of high school students emotional intelligence, peer relationship and the relationship between happiness index and their relationships, to provide empirical support for the cultivation of high school students emotional intelligence and the establishment of good peer relationship. Taking 300 senior high school students as research subjects, the "emotional intelligence scale", "peer relationship questionnaire" and "general well-being scale" were measured and tested with good reliability and validity. The results showed that there was a significant difference in the emotional intelligence of high school students ( $t=-4.552$ ,  $p<0.01$ ). The senior high school students' peer relationship is significantly different ( $F=4.53$ ,  $p<0.05$ ). There was a significant difference between the high school students' happiness index ( $t=2.98$ ,  $p<0.05$ ). High school students emotional intelligence and peer relationship significantly negative correlation ( $r=-0.612$ ); high school students emotional intelligence and happiness index significantly positively correlated ( $r=0.593$ ); high school students peer relationship and happiness index was significantly negatively correlated ( $r=-0.676$ ).

# Call for Papers

## About ARTSHUM2017, ICSSPP2017 & PSYBEHAV2017

In 2017, there will be the second International Conference on Arts and Humanities, the second International Conference on Social Sciences and Public Policy and the second International Conference on Psychology and Behavioural Sciences, namely ARTSHUM2017, ICSSPP2017 and PSYBEHAV2017. ARTSHUM2017, ICSSPP2017 and PSYBEHAV2017 provide optimal platforms for academic communications, exchange of ideas and inspirations between specialists and scholars from all over the world.

## Publication

All papers accepted by ARTSHUM2017, ICSSPP2017 and PSYBEHAV2017 will be published online respectively in the cooperated journals according to the themes. The journals are abstracted and indexed by CNKI SCHOLAR (中国知网), JournalSeek, Electronic Journals Library, Zeitschriftendatenbank, EZB, Academickeys, ResearchBib, Polish Scholarly Bibliography, Wissenschaftszentrum Berlin, etc.

## Recommended Conferences

Besides ARTSHUM2017, ICSSPP2017 and PSYBEHAV2017, there are other conferences waiting for your participation:

### 2016 International Conference on Psychology and Neuroscience

<http://www.psyns.org>

Zhengzhou, China

Submission Deadline: Aug. 17, 2016

Conference Date: Sep. 22-23, 2016

### 2016 International Conference on Information, Operations and Management Sciences

<http://www.icioms.org>

Zhengzhou, China

Submission Deadline: Aug. 17, 2016

Conference Date: Sep. 22-23, 2016

### 2016 World Congress on Education and Psychology

<http://www.edupsy.org>

Zhengzhou, China

Submission Deadline: Aug. 17, 2016

Conference Date: Sep. 22-23, 2016

### 2016 International Conference of Economics and Finance

<http://www.icecofin.org>

Jinan, China

Submission Deadline: Sep. 26, 2016

Conference Date: Oct. 27-28, 2016

### 2016 International Conference on Literatures, Languages and Cultures

<http://www.icllac.org>

Jinan, China

Submission Deadline: Sep. 26, 2016

Conference Date: Oct. 27-28, 2016

### 2016 International Conference on Management and Organization

<http://www.mgmtorg.com>

Jinan, China

Submission Deadline: Sep. 26, 2016

Conference Date: Oct. 27-28, 2016

**2016 International Conference on Sociology and Anthropology**

<http://www.icsoca.org>

Jinan, China

Submission Deadline: Sep. 26, 2016

Conference Date: Oct. 27-28, 2016

**2016 International Conference on Psychology, Neuroscience and Behaviour**

<http://www.icpnb.org>

Nanjing, China

Submission Deadline: Oct. 20, 2016

Conference Date: Nov. 20-21, 2016

**2016 International Conference on Arts and Design**

<http://www.artsdess.org>

Shanghai, China

Submission Deadline: Oct. 20, 2016

Conference Date: Dec. 15-16, 2016

**2016 International Conference on Education and Social Development**

<http://www.icesd.net>

Nanjing, China

Submission Deadline: Oct. 20, 2016

Conference Date: Nov. 20-21, 2016

**2016 2nd International Conference on Economics, Management and Social Sciences**

<http://www.icemss.com>

Shanghai, China

Submission Deadline: Oct. 20, 2016

Conference Date: Dec. 11-12, 2016

**2017 2nd International Conference on Social Sciences and Humanities**

<http://www.icssh.net>

Jinan, China

Submission Deadline: Jan. 18, 2017

Conference Date: Apr. 25-26, 2017

# Conference123.net

Conference123.net aims to establish a high-level platform for international academic communication. It devotes to hosting symposiums with professional advantages from an innovative perspective. For the purpose of communication, cooperation and innovation, conference123.net serves as an academic conference platform, gathering experts and scholars in different fields from all over the world to explore the latest research achievements.



## Upcoming Conferences

### *Economics, Management, Humanities and Social Sciences*

#### **2016 World Congress on Education and Psychology**

Website: <http://www.edupsy.org>

City: Zhengzhou, China

Submission Deadline: Aug. 17, 2016

Conference Date: Sep. 22-23, 2016

#### **2017 2nd International Conference on Education and Innovation**

Website: <http://www.eduinnov.com>

City: Jinan, China

Submission Deadline: Jan. 18, 2017

Conference Date: Apr. 25-26, 2017

### *Science and Engineering*

#### **2016 International Conference on Advanced Materials and Process Engineering**

Website: <http://www.icampe.com>

City: Jinan, China

Submission Deadline: Sep. 26, 2016

Conference Date: Oct. 23-24, 2016

#### **2016 International Conference on Chemical and Molecular Sciences**

Website: <http://www.icchem.org>

City: Shanghai, China

Submission Deadline: Oct. 20, 2016

Conference Date: Dec. 15-16, 2016

### *Health and Medicine*

#### **2016 International Conference on Animal Science and Veterinary Medicine**

Website: <http://www.icasvm.com>

City: Jinan, China

Submission Deadline: Sep. 26, 2016

Conference Date: Oct. 23-24, 2016

#### **2016 2nd International Conference on Health, Medicine and Life Sciences**

Website: <http://www.medlifescience.com>

City: Shanghai, China

Submission Deadline: Oct. 20, 2016

Conference Date: Dec. 13-14, 2016

# Tourism in Xi'an

2016 International Conference on Arts and Humanities (ARTSHUM2016), 2016 International Conference on Social Sciences and Public Policy (ICSSPP2016), and 2016 International Conference on Psychology and Behavioural Sciences (PSYBEHAV2016) are going to be held during Jul. 28-29, 2016 at Xi'an, China. Jul. 27, 2016 is the registration date; Jul. 28, 2016 is the date for the conferences and Jul. 29, 2016 is the date for the tourism.

Xi'an (西安), the capital of Shaanxi Province, located in the northwest of China, in the center of the Guanzhong Plain. It is one of the oldest cities in China, the city was known as Chang'an before the Ming dynasty. Xi'an is the oldest of the Four Great Ancient Capitals of China, having held the position under several of the most important dynasties in Chinese history, including Zhou, Qin, Han, Sui and Tang. Xi'an is the starting point of the Silk Road and home to the Terracotta Army of Emperor Qin Shi Huang. There are many tourist spots in Xi'an, such as the world-famous Terracotta Warriors (兵马俑), impressive Big Wild Goose Pagoda (大雁塔), grandiose Ancient City Wall (西安明城墙) and etc.

The following are some tourist attractions for your reference:

## Terracotta Warriors (兵马俑)

The Terracotta Warriors, also referred as Terracotta Warriors and Horses, is located in east of Lintong District of Xi'an, China, lying Lishan Mountain in south and facing Weihe River in north. With its large scale and overwhelming momentum, the Terracotta Warriors is regarded as the Eighth World Wonder and was listed into 5A world cultural heritage in 1987. The Terracotta Warriors is a collection of terracotta figures showcasing the armies of Qin Shi Huang, the first Emperor of China. There are three main square-shaped pits hosting these warriors, chariots and horses.



## **Ancient City Wall (西安明城墙)**

Xi'an City Wall, square-shaped, is located in the downtown of Xi'an, 12 meters in width, 18 meters in the bottom-width and 15 meters in top-width. Xi'an city is enclosed by walls in four directions, which protects this ancient city solemnly. The east wall stretches 2590 meters long, west wall, 2631.2 meters, south wall, 3441.6 meters, and north wall, 3241 meters, with 13.7 kilometers in circumference. There are four gates equipped into the wall, namely Changle gate in east, Anding gate in west, Yongning gate in south and Anyuan gate in north.



## **Big Wild Goose Pagoda (大雁塔)**

Big Wild Goose Pagoda is a Buddhist pagoda located in southern Xi'an, which is an architectural marvel in China and regarded as the land mark of Xi'an, appealing numerous travelers home and abroad to pay a visit every year. Big Wild Goose Pagoda was started to build in 652 during the Tang Dynasty, rebuilt in 704 during the reign of Empress Wu Zetian and renovated during the Ming Dynasty. The pagoda hosts sutras and figurines of the Buddha brought to China from India by Xuanzang, a prestigious Buddhist translator and traveler in Tang dynasty.



## Xi'an Zhonggulou Square (钟鼓楼广场)

Xi'an Zhonggulou Square, built in the late 1990s, is a monument protection and comprehensive Urban Renewal project. It situated at the crossroads of four streets extended to the East, South, West and North of Xi'an. East of the square stands the Bell Tower, which has a history of more than 600 years, the west stands the Drum Tower, currently the country's largest tower exist. The square covers an area of 60,000 square meters, ranked only second to Tiananmen Square in Beijing. It has become a symbol of the city and the destination of most people who seek for leisure and entertainment.



## Xi'an Muslim Food Street (回民小吃街)

The Xi'an Muslim Food Street is the collective name for a number of streets, including Beiyuanmen Street, North Guangji Street, Xiyangshi Street and Dapiyuan Street, and it has become a famous attraction of Xi'an for its profound Muslim cultural atmosphere. Though Muslim Street is regarded as a tourist scenic spot by foreigners, it's actually considered a snack street by the locals, and is an ideal place for locals to kill time during a hot summer. As a matter of fact, what makes this Muslim Street a food street is unending lines of various restaurants and food stalls, some of which specialize in selling cakes, others in dried fruit or breads, and hordes of stalls selling barbequed meats on skewers.



# Conference Venue

Holiday Inn Xi'an Big Goose Pagoda, conveniently located at South 2nd Ring Road and 40 kms from Xi'an Xianyang International Airport, which is close to Chang'an University and Xiaozhai shopping district. Commute easily to other parts of the city with the nearby Sport Center Subway Station or taxis are readily available in the district. Its adjacency to Xi'an's most reputable museum and attractions provide extra value to stay for a cultural tour.



**The following information about the hotel is for your reference:**

Hotel address: No. 398 South 2nd Ring Road East in Xi'an City of Shaanxi Province, China

Hotel reservations: 0086-400 830 1016

**If you need to book the hotel room with the negotiated rate for accommodation, please contact with the Organizing Committee directly:**

**Cell Phone: 0086-18917219762; Email: [huiyi123net\\_july@126.com](mailto:huiyi123net_july@126.com)**

## **Traffic:**

1) 9 km to Xi'an Railway Station

Referenced Taxi fee: \$9 (¥30) (\$: US dollar; ¥: Chinese Yuan)

2) 26 km to Xi'an North Railway Station

Referenced Taxi fee: \$12 (¥80) (\$: US dollar; ¥: Chinese Yuan)

3) 30 km to Xi'an South Railway Station

Referenced Taxi fee: \$15 (¥100) (\$: US dollar; ¥: Chinese Yuan)

4) 47 km to Xi'an Xianyang International Airport

Referenced Taxi fee: \$23 (¥150) (\$: US dollar; ¥: Chinese Yuan)

For non-Chinese participants, “**Bring me to hotel**” card is available and presented as below. You can show it to the taxi drivers and they will take you to the hotel.

请带我去西安大雁塔假日酒店（中国陕西省西安市南二环东段 398 号）

The above Chinese means: Please take me to **Holiday Inn Xi’an Big Goose Pagoda**.

**Address:** No. 398 South 2nd Ring Road East in Xi’an City of Shaanxi Province, China

**Tel:** 0086 - 18917219762

